

## **CPA Board Meeting – Thursday, March 10, 6pm**

Attendees – Brian Friel, Mike Fernandez, Jacqui Shumway, Greg Davis

Location – Denver Zoo Board Room

### **Ice Cream Social (June 2, 2016)**

- Let's recognize the maintenance employees. Perhaps we can get them a nice gift card at the Ice Cream Social and announce each of them on stage. If we could get the gift card donated, we could announce the gift card donation on stage and make the donor a sponsor (not a major sponsor, but a sponsor nonetheless).
  - Mike motioned for a vote for hiring a planner for the Ice Cream Social. Brian seconded the motion for a vote. A vote was taken for retaining Melissa Davis as a planner for the 2016 Ice Cream Social at the same rate (\$25/hr.) with a \$3,500 cap on expenses. The vote passed unanimously (4 yes, 0 no).
- In the future, it would be good to write article featuring each park maintenance employee. These people don't get the credit they deserve (especially financially for seasonal employees).
- Question came up as to tax reporting and CPA does an E-postcard each year which is for non-profits with less than a \$50,000 annual budget.
- Free booths should be provided to neighborhood organizations, CPNAC, INC, the Zoo, and the Museum. Others include Historic Denver and First Tee. We will need early notification to let people know to reserve the space.
- One idea is to have multiple ice cream donors for the Ice Cream Social. Little Man Ice Cream, Nugs, and Liks came up as options. Multiple donors could be a really exciting addition, but logistics with ice cream refrigeration remain.
- Brian will look into non-competitive contracting caps and if they apply to the City Park Alliance, and if so, how much those are.

### **Horseshoe Pit**

- It's done! It looks great. CPA bought horseshoes. These can be provided to the folks at Joe's shop after we have some sort of kick off event. What type of event is TBD. We could invite National Horseshoe Pitching Association to be involved, since they provided design assistance.
- Sentiment with the group over the pit renovations is positive. It was a very cost-effective improvement project.

- The horseshoe pit needs to be mentioned in the Eblast for the Ice Cream Social.

### **Gerald Endsley Petition**

- We are still looking to name the City Park Bandshell in honor of Gerald Endsley and will continue with petition. This effort was stalled as policies were updated in association with the naming of the (Carla Madison) Denver Recreation Center.
- There is a 7-year waiting period (recommended) for naming park assets after deceased individuals. Greg wants to pursue naming ASAP regardless. This is because Marguerite Endsley has taken over the municipal band. Greg wants to have the bandshell named in Jerry's honor while Marguerite is still in charge of the band. Greg will attend the Parks Advisory Committee Meeting to let them know their intentions of naming ASAP.

### **Story Time**

- CPA will continue Story Time for 2016. The last Sunday of the Month in June, July, and August will be the dates. These dates are June 26, July 31, and August 28.

### **Mile High Loop**

- CPA is on the hook for another report on the Mile High Loop this year. The report should detail signage and maintenance. This will be a little late, but will be completed this year.
- Jacqui came up with the idea for a fundraising campaign specifically for the Mile High Loop involving \$20 donations to support the loop. This should be done independently of the Ice Cream Social.
- Greg would like to have a beer garden in October as a fundraiser. Not everyone was convinced but the overall sentiment was somewhat positive if viewed as a way to attract younger people to supporting City Park.
- We need to get parks maintenance off the loop. Greg will stop by Joe's shop and let the summer maintenance crew know about the Mile High Loop importance and difficulty in repairing tire grooves.

### **Master Plan/Design Guidelines**

- Not much has been happening on this front, but activities are expected to resume and pick up this summer
- Annie Levinsky is the point of contact. CPA has committed a \$7,040 donation as part of the effort to support the Master Plan community match.